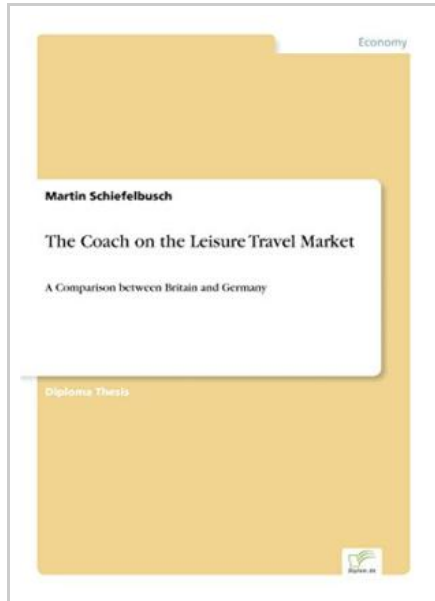




The Coach on the Leisure Travel Market

By Martin Schiefelbusch

Diplom.De Okt 1999, 1999. Taschenbuch. Book Condition: Neu. 211x146x12 mm. Neuware - Diploma Thesis from the year 1998 in the subject Tourism, grade: 1,0, University of Westminster (MSc Transport Planning and Management), course: Transport Studies Group, language: English, abstract: Inhaltsangabe: Abstract: Comparison of the situation of long-distance bus and coach services in Germany and the UK: Geographic background, market regulation and administrative framework, industry structure, market position, demand characteristics. A functional analysis provides information on typical products and activities of the industry, and some case studies demonstrate the role of this mode in different spatial contexts. Einleitung: Vergleich der Situation des Fern- und Reisebusverkehrs in Deutschland und Großbritannien: Geographische Randbedingungen, Regulierung, Unternehmensstrukturen, Marktstellung, Nachfragemerkmale. In einer funktionalen Analyse werden typische Aufgaben und Produkte des Busgewerbes dargestellt und anhand einiger Fallstudien die Bedeutung des Reisebusverkehrs im räumlichen Zusammenhang dargestellt. Inhaltsverzeichnis: Table of Contents: 1. Introduction 5 2. The Range of Coach Services 6 2.1 Definitions 6 2.2 Types of Service 7 3. The Operating Environment 9 3.1 Geographical Features 9 3.1.1 Landscape 10 3.1.2 Climate 10 3.1.3 Population and Settlements 11 3.1.4 Culture and Integration 11 3.2 The Social Background 13 3.2.1 Economy and Income Distribution 13 3.2.2 Work and Leisure Time in Germany and the UK 13 3.3 The Transport Sector 15 3.4 The Geographical Pattern of Tourism 16 4. The Framework for Coach

Reviews

Very beneficial to all of class of people. I am quite late in start reading this one, but better then never. You may like just how the writer create this publication.

-- **Audra Klocko PhD**

Thorough information! Its this type of great go through. It is amongst the most incredible publication i actually have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Germaine Welch**