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PLANUNG, FORECASTING & BUDGETIERUNG



GRIN Verlag GmbH Sep 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2007 im Fachbereich Informationswissenschaften, Informationsmanagement, Note: keine, Hochschule der Medien Stuttgart, Veranstaltung: Corporate Performance Management, 16 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Unternehmensplanung ist die zentrale Aufgabe des Managements. Aktuell wird dazu am häufigsten die Budgetierung als Form der operativen Planung angewendet, die von der strategischen Planung abgeleitet wird. Eine zunehmend wichtigere Rolle spielend das...

Read PDF Planung, Forecasting & Budgetierung

- Authored by Philipp Schneider
- Released at 2008



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Reviews

Complete information for publication enthusiasts. I have gone through and that I am confident that I will go through once more again in the future. It has been printed in an exceptionally basic way and is particularly just following I finished reading through this book by which basically altered me, alter the way I really believe.

-- **Angela Kuhn**

An extremely great publication with perfect and lucid answers. It really is written in straightforward phrases and never hard to understand. You can expect to like how the author wrote this publication.

-- **Michaela Cruickshank III**

Absolutely essential go through publication. I am quite late in starting reading this one, but better than never. You will not feel monotony at any time of the time (that's what catalogues are for regarding if you ask me).

-- **Ambrose Thompson II**