



## Enterprise Class Mobile Application Development: A Complete Lifecycle Approach for Producing Mobile Apps

By Leigh Williamson, Roland Barcia, Omkar Chandgadkar, Todd Kaplinger, Ray Soma

Pearson Education (US). Hardback. Book Condition: new. BRAND NEW, Enterprise Class Mobile Application Development: A Complete Lifecycle Approach for Producing Mobile Apps, Leigh Williamson, Roland Barcia, Omkar Chandgadkar, Todd Kaplinger, Ray Soma, This book introduces a comprehensive approach for team development of mobile business apps, combining best practices for collaborative software lifecycle management with newer requirements unique to the mobile space. Authored by a team of IBM experts responsible for delivering the cutting-edge IBM Mobile Enterprise product offerings, it has been designed to provide value for every participant in the mobile enterprise app development project:  
\*Architects can use this guide to plan mobile projects  
\*Development teams can use it to make effective implementation decisions \*Project managers can use it to organize and guide project activities \*Test organizations can use it to address the unique challenges of mobility; \*Executives can use it to integrate new mobile apps into existing infrastructure and development processes Unlike competing books, Enterprise Class Mobile Application Development helps you build robust enterprise applications that securely leverage existing enterprise services and data sources. In contrast with guides focused on just one platform, it shows how to develop robust cross-platform mobile apps that support you no matter what devices...



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