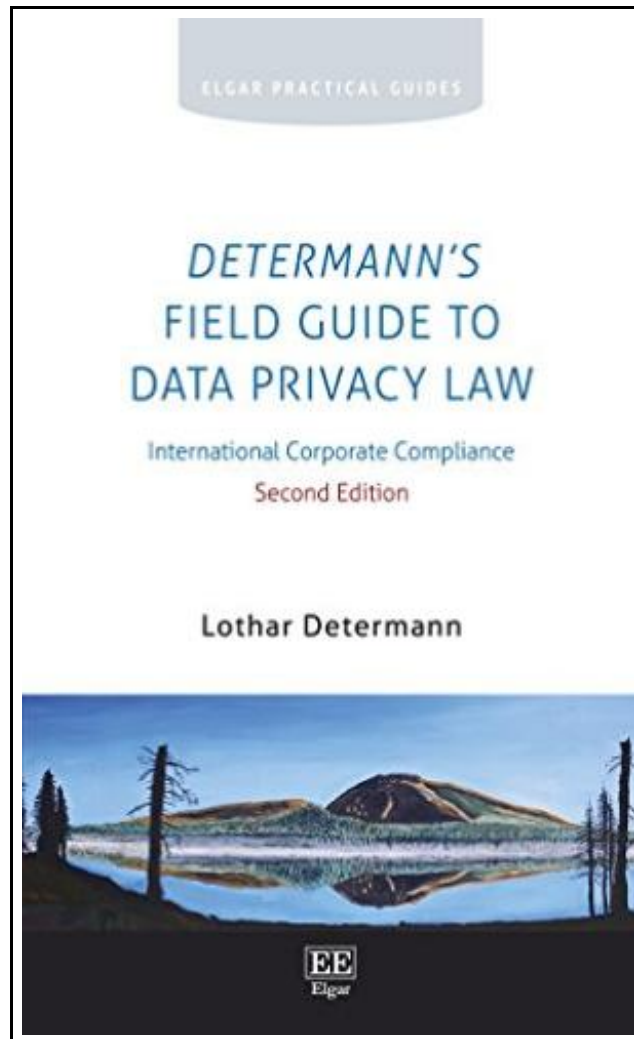


Determann's Field Guide to Data Privacy Law: International Corporate Compliance (2nd Revised edition)



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Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Ally Reichel)

DETERMANN'S FIELD GUIDE TO DATA PRIVACY LAW: INTERNATIONAL CORPORATE COMPLIANCE (2ND REVISED EDITION)



Edward Elgar Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, Determann's Field Guide to Data Privacy Law: International Corporate Compliance (2nd Revised edition), Lothar Determann, Companies, lawyers, privacy officers, developers, marketing and IT professionals face privacy issues more and more frequently. Much information is freely available but it can be difficult to get a grasp on a problem quickly, without getting lost in details and advocacy. This is where Determann's Field Guide to Data Privacy Law comes into its own - helping to identify issues and provide concise practical guidance in an increasingly complex field shaped by rapid change in international laws, technology and society. Now in a second updated and revised edition, with new material covering issues such as big data, data brokers and spying, Determann's Field Guide focuses on the compliance issues that are likely to be encountered by the majorities of companies. Starting with an overview of the key concepts in the field, in order to provide a basic understanding of data privacy, the book offers practical advice on initiating, maintaining and then auditing a compliance program, with checklists designed to assist this process. The book also gives step-by-step guidance on drafting documentation for data privacy compliance, including notices, consent forms, agreements, protocols, request forms and government notifications, and provides sample documentation to use as a model. A handy A-Z of data privacy compliance completes the book and gives a concise tour of privacy-related issues, from Advertising to Zip Codes. Lightweight enough to carry around, the book should be on the desk and in the briefcase of every compliance officer and corporate counsel. New to this Edition: Coverage of new topics such as big data, data brokers, spying and binding corporate rules for processors. Commentary on legislative changes including; EU data protection regulation, APEC data protection law...



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