



Business Success Based on Biblical Principles (Paperback)

By Robert V Fullerton Cpa

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.In recent years, there has been a noticeable shift towards self-employment as the new form of job security. For some, the journey started by first becoming unemployed, and then self-employed, pursuing the new dream of owning and managing a successful business. This shift has impacted the church, and more Christians are starting for-profit, and not-for-profit businesses every day. Christian business owners face unique challenges, in attempting to prosper in an environment that recognizes greed, not God, as the final authority. As a result, many find themselves grappling with financial issues, while trying to reconcile their business practice with their personal faith. This book, Business Success Based on Biblical Principles, authored by Robert V. Fullerton CPA, addresses these issues. It starts by examining the conflict between Biblical ethics and commercial expediency, and provides case studies and easy to follow examples of how to build a successful business on the sure platform of Biblical truth. It then switches gears to look at effective financial strategies and management techniques to make any business profitable and sustainable. The book s underlying premise,...



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